

**Richard Noffsinger, Chief Executive Officer**

Richard Noffsinger has 20 years of information technology and healthcare experience. He joined Anvita™ Health as the chief executive officer in 2007. Previously Noffsinger served as the president and chief operating officer of Amicore, Inc., a healthcare information technology company. Amicore was jointly founded by Microsoft, IBM, and Pfizer to serve physicians and clinical management by automating their practice and connecting them to patients, hospitals, payers, labs and pharmacies.

Prior to Amicore, Noffsinger served as group industry manager, worldwide healthcare market for the Microsoft Corporation, where he led the company's business development team in healthcare. While he was at Microsoft, he directed the healthcare group's revenue growth through acquisitions and strategic distribution partnerships with leading IT solution providers, including the joint launch of Amicore. He received a bachelor's in Business Administration from The University of Washington in Seattle.

**Ahmed F. Ghouri, M.D., Co-founder & Chief Medical Officer**

Ahmed Ghouri, M.D., co-founder of Anvita Health, is a board certified anesthesiologist and principal author of 70 scientific publications. As chief medical officer for Anvita he oversees all clinical informatics and serves as Anvita's liaison to the medical community.

Dr. Ghouri served as co-investigator on the Phase III trials for FDA approved pharmaceutical products flumazenil (Romazicon) and desflurane (Suprane). He served as an assistant clinical professor at the University of California, Irvine School of Medicine, and held an attending anesthesiologist position at Cedars Sinai Medical Center in Beverly Hills, California. He received a medical degree from the Washington University School of Medicine in St. Louis, Missouri, where he also completed a biomedical engineering research fellowship.

**Raghu Sugavanam, Chief Technology Officer**

Raghu Sugavanam has more than 25 years of experience in the software industry with a focus in deploying technology solutions for the direct marketing industry. He has managed the successful deployment of large-scale direct marketing database solutions for several Fortune 1000 companies in the healthcare, technology, finance and retail industries. As Anvita's chief technology officer, Sugavanam is the head of IT strategy, and leads the information technology group.

Prior to joining Anvita Health, Sugavanam was the founder and president of Mercantile Software Systems, a developer of a high performance database marketing system. In 1997, Mercantile Software was acquired by leading direct marketing services company Harte-Hanks, Inc.

Sugavanam began his career at Engelhard Corporation, managing large systems projects for the company's metal refining operations. He then went to AT&T, where he managed the design and implementation of the systems for billing and consumer marketing applications for millions of users. Sugavanam received a master's degree in computer science from Rutgers University and a master's degree in chemical engineering from Washington University in St. Louis, Missouri. He is a graduate of the Indian Institute of Technology in Madras, India.